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This assignment is due on 8 Nov. 2020. This assignment is an individual work.

Please remember to write your name and student number.

Please submit a single PDF for each assignment. Handwritten submissions and proprietary formats (e.g. Pages or MS Word) will not be accepted.

Assignment 3

1. Conduct a quick research on the internet, find statistics that demonstrates the massive scale of a major social media platform. This should include at least 5 numbers, and a figure that shows growth across multiple years or quarters. Here are a few angles for your reference:
 1. Revenue;
 2. Daily/Monthly active users;
 3. Posts per day/hour/minute;
 4. etc.

Also, don't forget citation!
2. Do some internet research, explain what is CRM (Customer Relationship Management), and give one case example of how it's helping a business make more profit. (~250 words)
3. Do some internet research, explain briefly how 5G is going to help make smart home a reality (Hint: mention Internet-of-Things). (~250 words).
4. Compare Dropbox, Google Cloud, MS OneDrive, and iCloud Drive, discuss the pros and cons of each. Comparison should cover at least 5 different aspects, such as *ease of sharing/collaborated working*, etc. (~250 words).

Grading criteria

- The main grading criteria is going to be the quality of your writing. If you've invested enough effort, you will be rewarded with a decent grade. Make it interesting, try to learn something new from your own research.
- References should be cited correctly. I recommend <https://www.citethisforme.com>.